

America's Cup World Series Host Committee

Activities Zone and Environmental/Sustainability Subcommittee

Public Session

February 10, 2012

A meeting of the America's Cup World Series Host Committee Activities Zone and Environmental/Sustainability Subcommittees was held on Tuesday, February 28, 2012 at the Newport Police Station, 120 Broadway, Newport, Rhode Island.

**Members Present:** Ms. Donna Kelly (Chair of Activity Zone), Ms. Janet (Coit Co-chair of Environmental/Sustainability) , Ms. Annie Brett (Co-Chair of Environmental/Sustainability), Mr. Bob Spagnolo, Ms. Cindy Alten-Delotto, Mr. Vincent Pattavina, Mr. Robert McCormack

**Also Present:** Mr. Brad Read (Sail Newport), Ms. Sue Maffei Plowden (ACEA), Mr. Rick Nagale (Ft. Adams Trust).

Others attending and their affiliation:

Ms. Laurie A. Labrecque	Ft. Adams Trust
Ms. Lauren Carson	Newport Energy & Environment
Mr. Rob MacMillan	11 <sup>th</sup> Hour Racing
Ms. Katie Barker	Sail Newport
Ms. Wendy Mackie	RI Marine Trades Association
Ms. Jen Cornwell	RI Marine Trades Association
Mr. Jason Feld	RI Marine Trades Association
Ms. Kristie Gardiner	Newport Energy & Environment
Ms. Lauren Killea	URI Graduate School of Oceanography
Mr. Kyle Hence	Newport Energy & Environment
Mr. Ron Gagnon	RIDEM

CALL TO ORDER AND OPENING REMARKS

Mr. Brad Read started the meeting at 4:02 p.m. with a brief explanation of the committees and introductions.

GENERAL DISCUSSION

Ms. Donna Kelly talked about her vision for the Activity Zone. Ms. Kelly is a kindergarten teacher and views this as an opportunity to reach out to people of

all ages. She sees sailing, history, environment, recreation, and education as her goals for this subcommittee.

Ms. Kelly passed around an assignment; each person was to write down their vision of what they see happening in the "Activity Zone".

Ms. Kelly would like to reach out to children in Newport and Rhode Island communities experiencing "high poverty" and make them the focus of this group. The question is what to do with the kids. The week before the event the facility will be open with no charge for public schools.

Mr. Read gave a brief overview of the event. Because the actual racing will only be from 2:00-5:00 PM, there will be a need to create other activities for people to participate in.

Tentatively, the tent for the Activity Zone will be set up inside Ft. Adams, but that may change.

Ticketing zone is within the village. The ACEA will create the ticket price and package price. Driving into the park will be free; however, it will cost to park your vehicle.

There will be opportunities for non-profits. Groups will be invited to participate but at their own cost. These groups should have the same goal: educational, environmental

Ms. Brett continued the conversation while speaking about the environmental part of the committee. She talked about the Healthy Ocean Project which is an outreach program focused on sustaining the ocean's health. This is promoted through sustainable seafood, reducing plastics and protecting marine areas.

The Activity Zone and Environmental Committees have common goals therefore it makes sense to combine the two.

Ms. Laurie Labrecque from Ft. Adams Trust said that in regards to the Ft. Adams facility, she was not clear on what opportunities she can offer or what the ACEA wants. This will be clarified by the next meeting.

Sailors for the Sea is an outreach program that has partnered with Healthy Oceans. They are committed to sustainability and running clean regattas. Healthy Oceans is making sure the practices are implemented. Ms. Brett wants to make Gold Level certification with this event. Vendors will be prohibited from having plastic bottles, and are encouraged to use all compostable products. There will be reusable water bottles for sale along with a large water dispenser. The goal is to keep the event free of plastic bottles. Ms. Coit would like this to be the new green standard for future events.

Newport Energy & Environment appreciates what is happening and is starting to make protocols leaning toward sustainability. They would like to do messaging to keep the public informed and would like to see sustainability on land as well as the water. This could be a case study for future events. They are thrilled that Healthy Oceans is bringing this to Newport.

Local food and sustainable seafood is in discussions with the vendor contacts. It was suggested to get "Farm Fresh" involved with the vendors.

The suggestion was made about building a boat out of recycled material. It would need to be checked for buoyancy, possibly the boat basin or even kiddie pools would suffice.

#### CLOSING REMARKS AND ADJOURNMENT

There was more discussion about combining the two committees. It was thought that another meeting was needed to see where it progresses. The next meeting could be an hour together and then split into two groups for another hour.

The next meeting will be at 3:30 p.m. on Monday, February 27, 2012 at the Newport Police Station.

The meeting adjourned at 5:02 p.m.